



# Sesh Communications



## ABOUT US

KGL Media Group, Inc. dba Sesh Communications, founded in 1995, is a certified MBE/EDGE multimedia company that is **100% African American owned** and **51% female owned**.

- Age of Readers – **18 - 65 years**
- **58%** female readers – **78%** are mothers
- **42%** male readers – **70%** are fathers
- **Top 3 Cities** – Cincinnati, Northern Kentucky, and Dayton

## PRINT & DISPLAY

### Print Publications

- **More than 50K weekly readers**
- The award-winning *Cincinnati Herald*, established in 1955
- *The Northern Kentucky Herald*
- *The Dayton Defender*
- Special rates for inserts or tabloids available
- Special rates for sponsored content on the Herald website



### Display Ad Rates

Size	Specs (WxH)	Local (@ \$24.79 pci)	Nat'l/Political (@ \$29.49 pci)
Full Page	11" x 21"	\$3,123.54	\$3,715.74
Half Page	11" x 10.5"	\$1,561.77	\$1,857.87
Quarter Page	5.42" x 10.5"	\$780.89	\$928.94

**Color:** \$425 per ad for 4-color; \$225 for spot color

**Classified Rates:** \$25 per column inch. Send ad copy to [heraldclassified@gmail.com](mailto:heraldclassified@gmail.com). *Combo rates for multiple publications available.*





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"News You Can't Get Anywhere Else"



## DIGITAL PRESENCE

### Quick Stats

- TheCincinnatiHerald.com – **488K monthly impressions**
- Facebook: The Cincinnati Herald – **8k monthly reach**
- Instagram: @CinciHerald – **2k monthly reach**
- Twitter: @CinciHerald – **26K weekly interactions**
- YouTube: HeraldTV – **28K weekly views**



### Other Platforms

- Pinterest: @CinciHerald
- Sesh Urban Report newsletter – Sent 2x weekly
- Chocolate News Podcast

### Digital Ad Rates

Size	National	Political
300px x 250px	\$1,000/week	\$1,300/week
160px x 600x	\$1,200/week	\$1,500/week
728px x 90x	\$1,350/week	\$1,650/week

**E-blast:** \$700/week

*Our website hosts ad and videos. We also promote on Facebook, Twitter, Instagram, YouTube, and Pinterest.*



**KGL MEDIA GROUP, INC. DBA SESH COMMUNICATIONS**

T: (513) 961-3331 | E: Ads4kglmedia@gmail.com

W: TheCincinnatiHerald.com

P.O. Box 12244 Cincinnati, OH 45212