



# **ABOUT US**

KGL Media Group, Inc. dba Sesh Communications, founded in 1995, is a certified MBE/EDGE multimedia company that is 100% African American owned and 51% female owned.

- Age of Readers 18 65 years
- 58% female readers 78% are mothers
- 42% male readers 70% are fathers
- Top 3 Cities Cincinnati, Northern Kentucky, and Dayton

# **PRINT & DISPLAY**

#### **Print Publications**

- More than 50K weekly readers
- The award-winning Cincinnati Herald, established in 1955
- The Northern Kentucky Herald
- The Dayton Defender
- Special rates for inserts or tabloids available
- Special rates for sponsored content on the Herald website

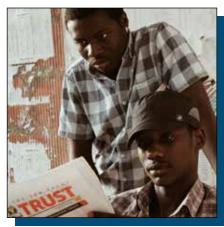


### **Display Ad Rates**

Size	Specs (WxH)	Local (@ \$24.79 pci)	Nat'l/Political (@ \$29.49 pci)
Full Page	11" x 21"	\$3,123.54	\$3,715.74
Half Page	11" x 10.5"	\$1,561.77	\$1,857.87
Quarter Page	5.42" x 10.5"	\$780.89	\$928.94

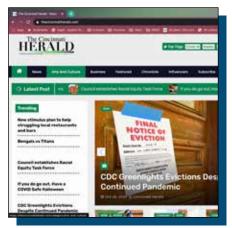
Color: \$425 per ad for 4-color; \$225 for spot color

Classified Rates: \$25 per column inch. Send ad copy to heraldclassfied@gmail.com. Combo rates for multiple publications available.











## **DIGITAL PRESENCE**

### **Quick Stats**

- TheCincinnatiHerald.com 488K monthly impressions
- Facebook: The Cincinnati Herald 8k monthly reach
- Instagram: @CinciHerald 2k monthly reach
- Twitter: @CinciHerald 26K weekly interactions
- YouTube: HeraldTV 28K weekly views

#### **Other Platforms**

- Pinterest: @CinciHerald
- Sesh Urban Report newsletter Sent 2x weekly
- Chocolate News Podcast

### **Digital Ad Rates**

Size	National	Political
300px x 250px	\$1,000/week	\$1,300/week
160px x 600x	\$1,200/week	\$1,500/week
728px x 90x	\$1,350/week	\$1,650/week

E-blast: \$700/week

Our website hosts ad and videos. We also promote on Facebook, Twitter, Instagram, YouTube, and Pinterest.

### KGL MEDIA GROUP, INC. DBA SESH COMMUNICATIONS

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